

## **Privacy Policy**

Privacy of your personal information is an important part of The Townsend Naturopathic Clinic. All personnel understand the importance of protecting your personal information, are trained in the appropriate use and protection of your information, and are committed to collecting, using, and disclosing your personal information responsibility.

This privacy policy outlines what the clinics are doing to ensure that:

- only necessary information is collected about you
- Information is shared only with your consent
- Storage, retention and destruction or your personal information complies with existing legislation, and privacy protection protocols
- This privacy protocol complies with privacy legislation and standards of our regulatory body, the Board of Directors for Drugless Therapy Naturopathy.

Outlined below are the purposes for which the clinic will collect, use and disclose information about you:

- To assess your health concerns and to provide health care
- To advise you of treatment options
- To establish and maintain contact with you
- To send you newsletters and other informational emails
- To remind you of upcoming appointments
- To communicate with other treating health care providers within your 'circle of care'
- To allow efficient follow-up for treatment, care and billing
- To complete claims for insurance purposes
- To comply with legal and regulatory requirements of our regulatory body, The Board of Directors of Drugless Therapy – Naturopathy acting under the Drugless Practitioners Act
- To invoice for goods and services to process credit card payments
- To collect unpaid accounts
- To assist this clinic to comply with all regulatory requirements
- To allow potential purchasers, practice brokers or advisors to conduct an audit in preparation for practice sale.

## **Patient Consent**

I have reviewed the above information that explains how this clinic will use my personal information, and the steps these clinics are taking to protect my information. I agree that the clinic, Townsend Naturopathic Clinic, can collect, use and disclose personal information as set out in the above information stating the clinic's privacy policies.

Print Name

Date

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